



Corporate Project Partners relocates Softricity's corporate headquarters

Softricity, developer of the SoftGrid® Management Platform,
moves to 27 Melcher Street in Boston

BOSTON (November 3, 2003)—Corporate Project Partners (CPP), a provider of project and relocation management services, today announced the successful relocation of Softricity to its new, 16,500 square foot headquarters at 27 Melcher Street from its previous offices at 332 Congress Street.

“We have enjoyed the opportunity to provide Softricity with a wide range of services, beginning with strategic planning and continuing through the coordination of architectural design, engineering, construction, furniture procurement and equipment relocation, resulting in a seamless move process,” said Stephen M. Fox, a partner at Corporate Project Partners.

About Corporate Project Partners:

Headquartered in Boston, Corporate Project Partners offers facility planning and project and relocation management services, including project organization, schedule and budget preparation, vendor coordination, furniture and equipment procurement, technology coordination, move management and post-occupancy issue resolution to corporate clients throughout New England. The company's major clients include *Blue Cross Blue Shield of Massachusetts*, *FleetBoston Financial*, *Partners Healthcare* and *Vitale, Caturano & Company*, among others. For more information, please phone (617) 556-4067, or visit www.CPPartners.com.

About Softricity:

Softricity® helps enterprises simplify and accelerate their entire software management and deployment with SoftGrid® -- the industry's first application virtualization infrastructure solution -- reliably and cost-effectively for past, present and future applications. SoftGrid transforms Windows applications from products that must be installed locally into virtual services that are centrally configured, managed, and deployed on-demand to Windows desktops and Terminal Services/Citrix MetaFrame Presentation servers -- preventing application conflicts, eliminating regression testing and increasing change management responsiveness. By streamlining deployment, upgrades, patches and terminations, SoftGrid saves companies tremendous time and money, increases quality of service and provides the flexibility needed for today's dynamic business environment. Softricity has a multiyear Strategic Alliance with Microsoft Corp. (Nasdaq "MSFT"), is a Microsoft Terminal Services Industry Partner and is a Premier Citrix (Nasdaq "CTXS") Business Alliance Member. More information can be found by visiting the Softricity Web site at www.softricity.com.