



Corporate Project Partners Selected by Carat for Corporate Relocation

BOSTON, MA – November 28, 2005 – Corporate Project Partners (CPP), a provider of facilities planning, project management and relocation services, announced today that the firm has been engaged by Carat to manage the company’s move to its new corporate headquarters in the John Hancock Building in Boston, Massachusetts at the end of October.

A leading advertising agency focused on building engagement between consumers and brands, Carat has committed to leasing a full floor in the John Hancock Building. The 25,000 square foot office space is designed to provide adequate space for Carat’s current employees and projected growth over the next few years.

“We selected Corporate Project Partners to manage our corporate relocation because of their pragmatic and disciplined approach to decision-making combined with their depth of experience on projects of a similar size and scope,” said Steve Andrews, spokesman for Carat. “CPP is a team of true professionals who are in tune with our company’s culture, guiding principles and most importantly, the project schedule.”

“We’ve enjoyed partnering with Carat to develop and manage the overall project and anticipate a successful relocation in late October,” said Steve Fox, partner at Corporate Project Partners. “As a creative services firm, it has been understood from day one that Carat needs to be operational immediately after the relocation so its client projects are not impacted by the move.”

Boston-based Margulies & Associates was retained for architectural design services and Structure Tone of Boston provided construction management services.

About Corporate Project Partners

Headquartered in Boston, Corporate Project Partners offers facility planning and project and relocation management services, including project organization, schedule and budget preparation, vendor coordination, furniture and equipment procurement, technology coordination, and move management to corporate clients throughout New England. The company's major clients include *Blue Cross Blue Shield of Massachusetts, Bank of America, Houghton Mifflin* and *Vitale, Caturano & Company*, among others. For more information, please visit www.cppartners.com or call (617) 556-4067.

About Carat

Carat USA is one of the leading media services company in the industry with over \$5 billion in media billings in the United States alone. Carat provides a full range of services including media research, communications planning, media buying; interactive media and creative; business to business; multicultural media; direct response; speaker placement; event management; market mix modeling; and corporate trade and works with many of the best known and leading marketer in the world. For more information please visit the company's Website, www.carat.com

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